



Attention: Traffic Managers AND Program Directors
"BLACK COLLEGE QUIZ"
NATIONAL BROADCAST FORMAT

January 7, 2023
through December
30, 2023
EPISODE:

BROADCAST SYNDICATION WINDOW
AIR DATE: 2/25/2023
WEEK OF: 2/20/2023

| | | | |
|-----------------------------------|--------|----------------------------------|--------------|
| SEGMENT 1 | | | 4:32 |
| <u>COMMERCIAL BREAK #1</u> | | | 2:02 |
| :15 | P&G | QQ VICKS QUILS | PGNQ4535000 |
| :30 | USAA | PROMISE CAPABILITIES SERVICE | CUSA2465000H |
| :15 | WENDYS | ANSWER THE QUESTION FRENCH TOAST | YWDB0351000H |
| LOCAL :60 | | | |

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|-----------------------------------|---------|----------------------------------|--------------|
| SEGMENT 2 | | | 8:05 |
| <u>COMMERCIAL BREAK #2</u> | | | 3:02 |
| :30 | WALMART | S/FY22/W+FATB/ANTHEM TV | WGDL1430000H |
| :15 | WENDY'S | AND THAT'S CLASS | YWDH1167000H |
| :30 | P&G | CNU CHARMIN ULTRA SOFT | PGCN2765000 |
| :15 | WENDYS | ANSWER THE QUESTION FRENCH TOAST | YWDB0351000H |
| LOCAL 1:30 | | | |

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|-----------------------------------|------------|-----------------------------------|--------------|
| SEGMENT 3 | | | 5:47 |
| <u>COMMERCIAL BREAK #3</u> | | | 3:02 |
| :30 | STELLAR TV | BLACK HISTORY HONORS 30 SEC PROMO | STVBHH23H |
| :15 | P&G | NCU VICKS SINEX RES | PGNC5973000 |
| :30 | VERIZON | 2023 Q1 VCG FASTSTART SAMSUNG | YVWF3760000H |
| :15 | WENDYS | ANSWER THE QUESTION FRENCH TOAST | YWDB0351000H |
| LOCAL 1:30 | | | |

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|---------------------------------|-------------|
| SEGMENT 4 | 3:00 |
| Total Running Time 29:30 | |

**WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION ON THIS AFFIDAVIT WAS
PROGRAM LOG: SIGNATURE: _____**

STATION: _____

BROADCAST TIME AND DATE: _____

AFTER BROADCAST IS COMPLETED, PLEASE NOTARIZE AND RETURN TO:

Central City Productions, Inc

Attention: Vanessa Johnson

212 E. Ohio St. – 3rd Floor - Chicago, IL 60611

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