



WEEKEND VRS CC

EPISODE # 1021 Show 2

AIRS: OCTOBER 21, 2017

	<u>Segment Time</u>
SEGMENT ONE	09:00
COMMERCIAL BREAK ONE	03:02
: 30 COLGATE/TOTALLY-READY MR RIGHT (CLDC-6362000H)	
: 15 RECKITT BENCKISER/MUCINEX FAST MAX (RCFA-0029000H)	
: 15 HERSHEY/REESES-HALLOWEEN (HUPC-7095H)	
2:00 BLACK FOR LOCAL ADVERTISING	
: 05 CC MENTION	00:15
: 10 GOLD BOND/PSORIASIS (CTGPUL-10000H)	
SEGMENT 2	03:19
COMMERCIAL BREAK TWO	02:32
: 30 RECKITT BENCKISER/AIRBORNE-BORNE (RCAB-0035000H)	
: 30 AMERICAN BEVERAGE ASSOC/ (A2BA0037000H)	
: 15 DELTA FAUCET/TOUCH 20-SEE/DO (QDFC-0314000H)	
: 15 HERSHEY/KIT KAT BAR-KAT LADY (HUKK-0079000H)	
: 15 LOREAL/MAYBELLINE BROWN PRECISE MICRO (OMES-7528000H)	
: 15 TARGET DEPT STORE/ OCT RUN-MONSTER FAMILY (QDAF-0016179H)	
: 15 RECKITT BENCKISER/MOVE FREE-LIVING WELL (RBMU-442EH)	
: 15 GENERAL MILLS/CHEERIOS-BOWL TO FAMILY (GICB-8417H)	
: 05 PROMOTIONAL CONSIDERATION MENTION	00:25
: 10 ICY HOT/LIDOCAINE (CTIHLT10900H)	
: 10 CHATTEM/SELSUN BLUE (CTSELT-10700H)	
SEGMENT 3	04:12
COMMERCIAL BREAK THREE	02:02
2: 00 BLACK FOR LOCAL ADVERTISING	
SEGMENT 4	03:43
Local Cut-in (Station can cover first 1:00 of Seg.	
Return to RTM programming	

TOTAL RUNNING TIME	28:30
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FOR QUESTIONS REGARDING FORMAT OR SATELLITE INFORMATION PLEASE CONTACT
 MONICA or PHIL @ PMI # 412.281.5900 or VIA EMAIL AT monica@pmi.tv or pdawson@pmi.tv

• **AFFIDAVIT OF PERFORMANCE:**

STATION CALL LETTERS _____ ADDRESS _____
 WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON
 DATE _____ TIME _____
 IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE COMMERCIALS PLEASE
 EXPLAIN ON THE REVERSE SIDE.
 NOTARIZED BY _____ REP. _____

RETURN ALL AFFIDAVITS TO:RTM (RighThisMinute)

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