



# OUTDOOR AMERICA

TVPG

## EPISODE #: 205B GRID IRON OUTDOORS "PIGSKINS & HEISMANS"

Mike & Heisman hopeful CAL QB Jared Goff take to the hills of California's central valley for Jareds first hunt ever. Jared's dad, former MLB catcher Jerry is along to enjoy his son's intro to the outdoors.

|   | <u>Segment Time</u> |                |
|---|---------------------|----------------|
| <u>SEGMENT 1</u>  | 0:05:31             | 0:05:31        |
| <u>COMMERCIAL BREAK 1</u>   | 0:02:00             | 0:07:31        |
| 02:00 MY PILLOW (4PACK120MIR3995H)                                    |                     |                |
| <u>SEGMENT 2</u>  | 0:05:32             | 0:13:03        |
| <u>COMMERCIAL BREAK 2</u>   | 0:03:02             | 0:16:05        |
| 01:00 LINCOLN HERITAGE LIFE / FUNERAL ADVANTAGE PLAN (83LHMR7041500H) |                     |                |
| 00:30 WATTS GUERRA / INVOKANA (WATIN3132230H)                         |                     |                |
| 01:32 BLACK FOR LOCAL ADVERTISING                                     |                     |                |
| <u>SEGMENT 3</u>  | 0:05:56             | 0:22:01        |
| <u>COMMERCIAL BREAK 3</u>   | 0:02:02             | 0:24:03        |
| 02:02 Black for Local Advertising                                     |                     |                |
| <u>SHOW CLOSE</u>   | 0:05:01             | 0:29:04        |
| <b>TOTAL RUNING TIME:</b>   |                     | <b>0:29:04</b> |

FOR QUESTIONS REGARDING FORMAT OR SATELLITE INFORMATION

PLEASE CONTACT MONICA or PHIL @ PMI # 412.281.5900 or VIA EMAIL AT monica@pmi.tv or pdawson@pmi.tv

**• AFFIDAVIT OF PERFORMANCE:**

STATION CALL LETTERS \_\_\_\_\_ ADDRESS \_\_\_\_\_

WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON  
DATE \_\_\_\_\_ TIME \_\_\_\_\_.

IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE  
COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.

NOTARIZED BY \_\_\_\_\_ REP. \_\_\_\_\_

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