



**“AMERICA’S BLACK FORUM”
NATIONAL BROADCAST FORMAT**

BROADCAST SYNDICATION WINDOW

October 2, 2021 through October 1, 2022

WEEK OF: 10/4/21

AIR DATE: 10/9/21

EPISODE: 21-02

	COMMERCIAL LENGTH	SEG TIMES
SEGMENT #1		08:54
COMMERCIAL BREAK#1		02:00
1. P&G- ROLL IT BACK GM TV- PGCN2592000	:30	
2. USAA- P&C SAFE PILOTS- CUSA1904000	:30	
(:60 BLACK FOR LOCAL SPOT)		
		05:30
SEGMENT #2		
COMMERCIAL BREAK #2		03:00
1. P&G-SECRET CAMILA DID YOU KNOW FRESH BROADCAST-PGSC2889000	:15	
2. State Farm- Maya Markdown- OQTM0148000H	:30	
3. Ad Council- By the Time- CNCL0004000H	:30	
4. P&G- SECRET CAMILA DID YOU KNOW FRESH BROADCAST-PGSC2889000	:15	
(1:30 BLACK FOR LOCAL SPOTS)		
		04:27
SEGMENT #3		
COMMERCIAL BREAK #3		3:00
1. Toyota- Janay Winston- CCP HOWARD2020	:30	
2. Ad Council- By the Time- CNCL0004000H	:30	
3. State Farm- - BBQ JDP- OQTM1229000H	:30	
(1:30 BLACK FOR LOCAL SPOTS)		
		01:40
SEGMENT #4		
COMMERCIAL BREAK #4		
COMMERCIAL TIME		8:00
TOTAL TIME		28:30
TOTAL RUN TIME		20:30

