



# OUTDOOR AMERICA

TVG

EPISODE #: OA-MH-LC0111 MUSKY HUNTER TV  
"Catch the Drop"

In northern Wisconsin, casting artificial lures and trailing live bait is a fall tradition. However, success with such an approach relies on a rapid drop in water temperatures to activate muskies and concentrate them along edges. Jim Saric and sucker savant, John Mich, cast jerkbaits and trail suckers in search of a late fall giant.

	Segment Time	
<b>SEGMENT 1</b>	0:04:40	0:04:40
<b>COMMERCIAL BREAK 1</b>	0:02:00	0:06:40
02:00 UNITED HEALTHCARE-MEDICARE SUPPLEMENT INS (KIS15120UTAH)		
<b>SEGMENT 2</b>	0:03:06	0:09:46
<b>COMMERCIAL BREAK 2</b>	0:03:02	0:12:48
00:30 ACADEMY SPORTS + OUTDOORS-LEASE PREP (ZINM11397H)		
00:30 DEBT FREE 30 REV (FRLD309110)		
00:30 ACADEMY SPORTS + OUTDOORS-LEASE PREP (ZINM11397H)		
01:32 BLACK FOR LOCAL ADVERTISING		
<b>SEGMENT 3</b>	0:08:01	0:20:49
<b>COMMERCIAL BREAK 3</b>	0:02:02	0:22:51
02:02 Black for Local Advertising		
<b>SHOW CLOSE</b>	0:06:13	0:29:04
<b>TOTAL RUNING TIME:</b>		<b>0:29:04</b>

FOR QUESTIONS REGARDING FORMAT OR SATELLITE INFORMATION  
PLEASE CONTACT MONICA or PHIL @ PMI # 412.281.5900 or VIA EMAIL AT monica@pmi.tv or  
pdawson@pmi.tv

**• AFFIDAVIT OF PERFORMANCE:**

STATION CALL LETTERS \_\_\_\_\_ ADDRESS \_\_\_\_\_

WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON

DATE \_\_\_\_\_ TIME \_\_\_\_\_.

IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE  
COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.

NOTARIZED BY \_\_\_\_\_ REP. \_\_\_\_\_

**RETURN ALL AFFIDAVITS TO: admin@obsessionmedia.com**