



EPISODE # 17R – The One Where Cola Turns To Coffee
AIRS WEEK OF JULY 22ND, 2019

	<u>Segment Time</u>	
INTRO / SEGMENT ONE	08:06	00:00
COMMERCIAL BREAK ONE	02:32	08:06
:60 LIFE ALERT / 800.591.4330 (LATT4330H)		
:60 SOCLEAN / 800.715.8226 (1104505561H)		
:32 BLACK FOR LOCAL ADVERTISING		
SEGMENT TWO	04:14	10:38
COMMERCIAL BREAK TWO	02:32	14:52
:60 SOCLEAN / 800.715.8226 (1104505561H)		
1:32 BLACK FOR LOCAL ADVERTISING		
SEGMENT THREE	04:27	17:24
COMMERCIAL BREAK THREE	02:01	21:51
:30 POPSTAR PROMO 2 (CCATPOPSTARLIZ230H)		
1:31 BLACK FOR LOCAL ADVERTISING		
SEGMENT FOUR / CLOSE CREDITS	04:38	23:52
TOTAL RUNNING TIME		28:30

PLEASE CONTACT MONICA (monica@pmi.tv) OR JOHN (jimorrow@pmi.tv) @ PMI #412.281.5900 WITH ANY QUESTIONS REGARDING THIS PROGRAM.

PITCHBLUE INFORMATION, SCHEDULES & FORMATS CAN BE FOUND ON THE PMI WEBSITE USING THIS DIRECT LINK:

<https://pmi.tv/show/street-magic/>

AFFIDAVIT OF PERFORMANCE:

STATION CALL LETTERS _____ ADDRESS _____
 WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON
 DATE _____ TIME _____.
 IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE
 COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.
 NOTARIZED BY _____ REP. _____

Please return all Affidavits to: **ATI 310.579.8471**