

# Today's Homeowner

with *Danny Lipford*



TV Radio Digital

## EPISODE #: 911

(DOWNLINK DATE: 9/22/2017 AIR WEEK: 09/25/17 - 10/01/17)

STEREO AUDIO/CLOSED CAPTIONED

4 Seasons of Home Ownership: Fall 2017 - Our 4 Seasons of Home Ownership breaks a year's worth of chores into 4 simple seasonal lists. This week we help some new homeowners tackle the list for fall.

|   | <u>Segment Time</u> |                |
|---|---------------------|----------------|
| <b>OPEN</b>   | <b>0:00:33</b>      | <b>0:00:33</b> |
| 00:08 BILLBOARD 1 ROX0713003H   | 0:00:08             | 0:00:41        |
| <b>COMMERCIAL BREAK 1</b>   | <b>0:01:01</b>      | <b>0:01:42</b> |
| 00:30 HOME DEPOT (YHTFD28T490H)   |                     |                |
| 00:30 ROXUL (ROX0713001H)   |                     |                |
| <b>SEGMENT A</b>  | <b>0:05:44</b>      | <b>0:07:26</b> |
| 00:08 SS BILLBOARD THOM7SSBB833H  |                     |                |
| 00:06 VOICEOVER TEASE B THOM06TeaseB911H  |                     |                |
| 00:08 BILLBOARD 2 PVS0413001H   | 0:00:22             | 0:07:48        |
| <b>COMMERCIAL BREAK 2</b>   | <b>0:02:01</b>      | <b>0:09:49</b> |
| 00:30 LIGHT BAR PI (480366-7715H)   |                     |                |
| 00:30 TH 20th SEASON PROMO (THM0917007H)  |                     |                |
| 01:01 Black for Local Advertising   |                     |                |
| <b>SEGMENT B</b>  | <b>0:06:23</b>      | <b>0:16:12</b> |
| 00:08 BNP BILLBOARD THOM7BNPBB831H  |                     |                |
| 00:08 VOICEOVER TEASE C THOM08TeaseC911H  |                     |                |
| 00:08 BILLBOARD 3 THM1016002H   | 0:00:24             | 0:16:36        |
| <b>COMMERCIAL BREAK 3</b>   | <b>0:02:01</b>      | <b>0:18:37</b> |
| 00:30 TITEBOND BRAND FAMILY (TBD0915003H)   |                     |                |
| 00:15 CUSTOM REDGUARD (CBP0717002H)   |                     |                |
| 00:15 GUTTERBRUSH (GUT0217001H)   |                     |                |
| 01:01 Black for Local Advertising (contains optional :15 episodic promo for THIS episode) |                     |                |
| <b>SEGMENT C</b>  | <b>0:04:52</b>      | <b>0:23:29</b> |
| 00:08 CC BILLBOARD BRN0317001H  |                     |                |
| 00:08 BILLBOARD 4 QKR0415001H   | 0:00:16             | 0:23:45        |
| <b>COMMERCIAL BREAK 4</b>   | <b>0:02:16</b>      | <b>0:26:01</b> |
| 00:30 TAC LIGHT PI (469703-3405)  |                     |                |
| 01:31 Black for Local Advertising (contains optional :30 generic promo)                   |                     |                |
| 00:15 CIWC PROMO (CIC0917001H)  |                     |                |
| <b>SHOW CLOSE</b>   | <b>0:02:29</b>      | <b>0:28:30</b> |
| <b>TOTAL RUNING TIME:</b>   |                     | <b>0:28:30</b> |

FOR QUESTIONS REGARDING FORMAT OR SATELLITE INFORMATION  
PLEASE CONTACT MONICA or PHIL @ PMI # 412.281.5900 or VIA EMAIL AT monica@pmi.tv or pdawson@pmi.tv

**• AFFIDAVIT OF PERFORMANCE:**

STATION CALL LETTERS \_\_\_\_\_ ADDRESS \_\_\_\_\_

WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON

DATE \_\_\_\_\_ TIME \_\_\_\_\_.

IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.

NOTARIZED BY \_\_\_\_\_ REP. \_\_\_\_\_

**RETURN ALL AFFIDAVITS TO: amy@dannylipford.com**