

Today's Homeowner

with Danny Lipford



TV Radio Digital

EPISODE #: 911R

(DOWNLINK DATE: 10/13/2017 AIR WEEK: 10/16/17 - 10/22/17)

STEREO AUDIO/CLOSED CAPTIONED

4 Seasons of Home Ownership: Fall 2017 - Our 4 Seasons of Home Ownership breaks a year's worth of chores into 4 simple seasonal lists. This week we help some new homeowners tackle the list for fall.

	<u>Segment Time</u>	
OPEN	0:00:33	0:00:33
00:08 BILLBOARD 1 THM1016002H	0:00:08	0:00:41
COMMERCIAL BREAK 1	0:01:01	0:01:42
00:30 HOME DEPOT (YHTFD23TE40H)		
00:15 FSHO PROMO (SHT0817001H)		
00:15 GUTTERBRUSH FREE TRIAL (GUT0917001H)		
SEGMENT A	0:05:44	0:07:26
00:08 SS BILLBOARD THOM7SSBB833H		
00:06 VOICEOVER TEASE B THOM06TeaseB911H		
00:08 BILLBOARD 2 CAR0713001H	0:00:22	0:07:48
COMMERCIAL BREAK 2	0:02:01	0:09:49
00:30 TITEBOND III (TBD0716001H)		
00:30 LIGHT BAR PI (480366-7715H)		
01:01 Black for Local Advertising		
SEGMENT B	0:06:23	0:16:12
00:08 BNP BILLBOARD THOM7BNPB831H		
00:08 VOICEOVER TEASE C THOM08TeaseC911H		
00:08 BILLBOARD 3 ROX0713003H	0:00:24	0:16:36
COMMERCIAL BREAK 3	0:02:01	0:18:37
00:30 CARRIER (CCT2173H)		
00:15 CIWC OCT PROMO (CIC1017001H)		
00:15 WET & FORGET SHOWER (WET0215003H)		
01:01 Black for Local Advertising (contains optional :15 episodic promo for THIS episode)		
SEGMENT C	0:04:52	0:23:29
00:08 CC BILLBOARD BRN0317002H		
00:08 BILLBOARD 4 PVS0413001H	0:00:16	0:23:45
COMMERCIAL BREAK 4	0:02:16	0:26:01
00:30 TH 20th SEASON PROMO (THM0917007H)		
01:31 Black for Local Advertising (contains optional :30 generic promo)		
00:15 FSHO PROMO (SHT0817001H)		
SHOW CLOSE	0:02:29	0:28:30
TOTAL RUNING TIME:		0:28:30

FOR QUESTIONS REGARDING FORMAT OR SATELLITE INFORMATION
PLEASE CONTACT MONICA or PHIL @ PMI # 412.281.5900 or VIA EMAIL AT monica@pmi.tv or pdawson@pmi.tv

• AFFIDAVIT OF PERFORMANCE:

STATION CALL LETTERS _____ ADDRESS _____

WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON

DATE _____ TIME _____.

IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.

NOTARIZED BY _____ REP. _____

RETURN ALL AFFIDAVITS TO: amy@dannylipford.com