

Today's Homeowner[®]

with *Danny Lipford*



TV Radio Digital

EPISODE #: GENERIC FORMAT

(DOWNLINK DATE: 00/00/2019 AIRDATE: 00/00/2019)

STEREO AUDIO/CLOSED CAPTIONED

[EPISODE DESCRIPTION FOUND HERE]

	<u>Segment Time</u>	
<u>OPEN</u>	0:00:37	0:00:00
00:08 BILLBOARD 1	0:00:08	0:00:00
<u>COMMERCIAL BREAK 1</u>	0:01:00	0:00:00
00:30 NATIONAL		
00:30 NATIONAL		
<u>SEGMENT A</u>	0:04:55	0:00:00
01:00 SIMPLE SOLUTIONS SEGMENT	0:01:00	
00:08 SIMPLE SOLUTIONS BILLBOARD	0:00:08	
00:10 VOICE TEASE B	0:00:10	
00:08 BILLBOARD 2	0:00:08	0:00:00
<u>COMMERCIAL BREAK 2</u>	0:02:00	0:00:00
00:30 NATIONAL		
00:30 NATIONAL		
01:00 Black for Local Advertising		
<u>SEGMENT B</u>	0:04:55	0:00:00
01:00 BEST NEW PRODUCT SEGMENT	0:01:00	
00:08 BEST NEW PRODUCT BILLBOARD	0:00:08	
00:08 BEST NEW PRODUCT BILLBOARD	0:00:10	
00:10 VOICE TEASE C	0:00:08	
00:08 BILLBOARD 2	0:00:24	0:00:00
<u>COMMERCIAL BREAK 3</u>	0:02:00	0:00:00
00:30 NATIONAL		
00:15 NATIONAL		
00:15 NATIONAL		
01:00 Black for Local Advertising (slot contains optional :15 EPISODIC PROMO for THIS episode)		
<u>SEGMENT C</u>	0:04:55	0:00:00
00:08 CC BILLBOARD	00:08	
00:08 BILLBOARD 4	00:08	0:00:00
<u>COMMERCIAL BREAK 3</u>	0:02:00	0:00:00
00:30 NATIONAL		
01:30 Black for Local Advertising (slot contains optional :30 generic promo)		
00:15 PROMO	00:15	
02:00 SHOW CLOSE (ON CAMERA AND VOICEOVER)	0:02:00	
00:40 CREDITS AND OUT TAKES	0:00:40	0:28:30
TOTAL RUNING TIME:		0:28:30

FOR QUESTIONS REGARDING FORMAT OR SATELLITE INFORMATION
PLEASE CONTACT MONICA or PHIL @ PMI # 412.281.5900 or VIA EMAIL AT monica@pmi.tv or pdawson@pmi.tv

• AFFIDAVIT OF PERFORMANCE:

STATION CALL LETTERS _____ ADDRESS _____
WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON
DATE _____ TIME _____.

IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE
COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.

NOTARIZED BY _____ REP. _____

RETURN ALL AFFIDAVITS TO: amy@dannylipford.com