



## Show Format

Opening sequence with Voiceover Tease	:37
Billboard 1	:07.5
1 <sup>ST</sup> Commercial Break (all national)	1:00
<b>Segment A</b>	4:55
Simple Solutions Segment	1:00
Simple Solutions Billboard	:07.5
Voiceover Tease B	:10
Billboard 2	:07.5
2 <sup>ND</sup> Commercial Break (1:00 national/1:00 local)	2:00
<b>Segment B</b>	4:55
Best New Product Segment	1:00
Best New Product Billboard	:07.5
Voiceover Tease C	:10
Billboard 3	:07.5
3 <sup>RD</sup> Commercial Break (1:00 national/1:00 local)	2:00
<b>Segment C</b>	4:55
CC (Closed Captioning) Billboard	:07.5
Billboard 4	:07.5
4 <sup>TH</sup> Commercial Break (:30 national/1:30 local)	2:00
Promo	:15
Close (on camera and voiceover)	2:00
Credits and Out-takes	:40