



2020-2021 Generic Format

Open/Segment 1

<i>In-Show Promo (Next Day)</i>		0:00:20
National Billboard		0:00:05
Commercial Break 1	National	0:02:01

Segment 2

Commercial Break 2	Local	0:02:32
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Segment 3

<i>In-Show Promo (Two Day)</i>		0:00:20
Commercial Break 3	National	0:01:01
Bumper (Show logo w/music)		0:00:05
Commercial Break 3	Local	0:02:01

Segment 4

Commercial Break 4	National	0:01:31
Bumper		0:00:05
Commercial Break 4	Local	0:01:31
<i>Ticket/Web Promo</i>		<i>0:00:10</i>

Segment 5

Commercial Break 5	National	0:00:31
ID/Fee Spot		0:00:15
Commercial Break 5	Local	0:02:02

Segment 6

Commercial Break 6	National	0:00:31
Bumper		0:00:05
Commercial Break 6	Local	0:02:02

Segment 7

Closing Segment/Credits/Logos		
	Total Run Time	58:30

Total National Commercial Time	5:30	ID/Fee Spot	0:15
Total Local Commercial Time	10:00		
Total Commercial Time	15:30		