



2020 Charlie Moore: No Offense Commercial Format

(Subject to change; as of December 9, 2019)

OPEN

Segment 1

BREAK 1

2:00 MadFish Productions

Segment 2

BREAK 2

3:00 AFFILIATE

Segment 3

BREAK 3

2:00 MadFish Productions

Segment 4

CLOSE

MADFISH PRODUCTIONS TIME: 4:00

AFFILIATE TIME: 3:00

TOTAL RUNNING TIME: 28:30

TOTAL CONTENT TIME: 21:30

THE END