



WEEKEND VRS CC

EPISODE # 0106
AIRS: JANUARY 6, 2018

	<u>Segment Time</u>
SEGMENT ONE	09:54
COMMERCIAL BREAK ONE	03:02
: 30 RECKITT BENCKISER/DELSYM (RCDO0076000H)	
: 15 CARFAX.COM/PICK-A-CAR (CCRF1064000H)	
: 15 P&G/CREST PROHEALTH ADVANCED/FOR HIM LEGAL UPDATE (PGCR7560000H)	
2:00 BLACK FOR LOCAL ADVERTISING	
: 05 CC MENTION	00:15
: 10 GOLD BOND ULT. HEALING LOTION/PAPER DOLL WINTER (CTGULT10F00H)	
SEGMENT 2	03:36
COMMERCIAL BREAK TWO	02:32
: 30 ALLSTATE INSURANCE/ROAD FLARE (AHSP4400000H)	
: 15 J&J/TYLENOL PM-NOT YOURSELF SUPER (JJTP0126000H)	
: 15 COLGATE/OPTIC WHITE TOOTHPASTE (CLDC6374000H)	
: 30 J&J/NEUTROGENA RAPIDWRINKLE REPAIR NO HURRY (JJWR0102000H)	
: 15 GENERAL MILLS/PROGRESSO SOUP (GIFP7117H)	
: 15 P&G/VICKS DAYQUIL SEVERE/FATHER OF THE BRIDE (PGNC2526000H)	
: 15 HERSHEY/REESES POP SNACK MIX/POPPED TIME (HUMX0023000H)	
: 15 GSK/NICODERM SMOKE CESSATION/MIKE'S WAY (GXND0107000H)	
: 05 PROMOTIONAL CONSIDERATION MENTION	
: 10 CHATTEM/ALLEGRA D/MAZE (CTAGDT10600H)	
: 10 GOLD BOND RADIENCE RENEWAL/WE LISTENED (CTGURT10000H)	
SEGMENT 3	03:22
COMMERCIAL BREAK THREE	02:02
2: 00 BLACK FOR LOCAL ADVERTISING	
SEGMENT 4	03:22
Local Cut-in (Station can cover first 1:00 of Seg.	
Return to RTM programming	

TOTAL RUNNING TIME **28:30**

FOR QUESTIONS REGARDING FORMAT OR SATELLITE INFORMATION PLEASE CONTACT
MONICA or PHIL @ PMI # 412.281.5900 or VIA EMAIL AT monica@pmi.tv or pdawson@pmi.tv

• **AFFIDAVIT OF PERFORMANCE:**

STATION CALL LETTERS _____ ADDRESS _____
WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON
DATE _____ TIME _____
IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE COMMERCIALS PLEASE
EXPLAIN ON THE REVERSE SIDE.
NOTARIZED BY _____ REP. _____

RETURN ALL AFFIDAVITS TO:RTM (RighThisMinute)

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