



# WEEKEND Vrs CC

**EPISODE # 1111 Show 2**  
**AIRS: NOVEMBER 11, 2017**

	<u>Segment Time</u>
<b>SEGMENT ONE</b>	<b>07:47</b>
<b>COMMERCIAL BREAK ONE</b>	<b>03:02</b>
: 30 TARGET DEPT STORES-HOLIDAY 2017 (QDAF-0016461H)	
: 15 RECKITT BENCKISER/MUCINEX SINUS MAX (RCMX-0027000H)	
: 15 HERSHEY/MINIATURES (HUMA-0200000H)	
2:00 BLACK FOR LOCAL ADVERTISING	
<b>: 05 CC MENTION</b>	<b>00:15</b>
: 10 GOLD BOND/ULTIMATE ECZEMA (CTGEZT-10000H)	
<b>SEGMENT 2</b>	<b>05:29</b>
<b>COMMERCIAL BREAK TWO</b>	<b>02:32</b>
: 30 RECKITT BENCKISER/DELSYM-COUGH MEDICINE (RCDO-0062000H)	
: 15 TARGET DEPT STORES/2017 NOV-SISTER RUN (QDAF-00164447H)	
: 15 GENERAL MILLS/PILSBURY GRANDS CRESCENTS (GIZP-1337H)	
: 15 RECKIT BENCKISER/LYSOL (RCLS-8364000H)	
: 15 L'OREAL/MAYBELLINE LASH SENSATIONAL (OMLN-7509000H)	
: 15 OLIVE GARDEN/NEPB-CREAMY MUSHROOM (YDRO-1292000H)	
: 15 TARGET DEPT/2017 NOV-SISTER RUN (QDAF-00164447H)	
: 15 RECKIT BENCKISER/LYSOL (RCLR-0027000H)	
: 05 PROMOTIONAL CONSIDERATION MENTION	<b>00:25</b>
: 10 CHATTEM/SELSUN BLUE (CTSELT10700H)	
: 10 ACT/RESTORING MOUTHWASH (CTACAT-10000H)	
<b>SEGMENT 3</b>	<b>03:07</b>
<b>COMMERCIAL BREAK THREE</b>	<b>02:02</b>
2: 00 BLACK FOR LOCAL ADVERTISING	
<b>SEGMENT 4</b>	<b>03:51</b>
<b>Local Cut-in (Station can cover first 1:00 of Seg.</b>	
<b>Return to RTM programming</b>	

**TOTAL RUNNING TIME** **28:30**

FOR QUESTIONS REGARDING FORMAT OR SATELLITE INFORMATION PLEASE CONTACT MONICA or PHIL @ PMI # 412.281.5900 or VIA EMAIL AT [monica@pmi.tv](mailto:monica@pmi.tv) or [pdawson@pmi.tv](mailto:pdawson@pmi.tv)

**AFFIDAVIT OF PERFORMANCE:**

STATION CALL LETTERS \_\_\_\_\_ ADDRESS \_\_\_\_\_

WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON

DATE \_\_\_\_\_ TIME \_\_\_\_\_

IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.

NOTARIZED BY \_\_\_\_\_ REP. \_\_\_\_\_

**RETURN ALL AFFIDAVITS TO:RTM (RightThisMinute)**

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