



Episode Synopses for December 2020.

Feed Date	Episode #	Description
12.09.20	#BK-137	<p>The Marketing Mix</p> <p>Now that you've decided to start a business, how will you market it? Let the Biz Kids help you understand the four P's of marketing: product, price, place and promotion. Learn how "Exclusive Cuts" barber services, "Wow, Take a Bow" dog grooming, and other businesses use unique methods to market their products and services.</p>
12.16.20	#BK-138	<p>Hidden Careers</p> <p>You don't have to be perfect at your passion to build a career in it. If you love something, but don't have the skills to be the top star, there are many different roles you can play behind the scenes. Go backstage with a famous rock band, a well-known team in Major League Baseball, and the Pacific Northwest Ballet.</p>
12.23.20	#BK-139	<p>Learning From Failure</p> <p>Have you ever made a decision you regret? Let the Biz Kids show you how mistakes can actually make you stronger and more successful. Meet several business owners who all learned from their mistakes including a magician, oyster harvesters, and a pizza proprietor.</p>
12.30.20	#BK-140	<p>Are You Financially Literate?</p> <p>Understanding how to manage money before you get to high school will make you even more successful when you move out on your own. Explore the skills of goal setting, budgeting, saving, and money management that make you financially literate! Meet two kids who make a habit of saving from their egg business, and a boxer budgeting his way to financial success.</p>