



## Episode Synopses for January 2022

Feed Date	Episode #	Description
01.05.22	#BK-148	<p>What's Up with The Stock Market?</p> <p>Have you ever tried to read the financial pages in the newspaper or understand the bottom of the TV screen financial ticker? It's almost like reading the sports page with its own set of stats. Biz Kid\$ takes us through the language of the stock market, as we meet several young investors such as a visually-impaired painter, and two students who played the SIFMA Stock Market Game.</p>
01.12.22	#BK-149	<p>Crash Course on Starting A Business</p> <p>So, you've got an idea – now what? Check out this quick, but comprehensive course on business basics. The crash course involves finding a good idea, getting funded, marketing your product or service, making a profit, and putting it all down in a business plan. Meet two sisters making millions from magnets, and a teen who's turning foreclosures into profits.</p>
01.19.22	#BK-150	<p>How to Make A Million Bucks!</p> <p>It is possible! If you start early and save consistently, you'll take advantage of the power of compound interest. You can make a million by working hard, spending less than you earn, and by saving, saving, saving. Met a 16-year-old with a fashion recycle business, and a track start saving his way to college with a button business.</p>
01.26.22	#BK-151	<p>Scam-a-Rama (Protect Yourself From Being Scammed)</p> <p>It's a complicated world and there are many ways you can be taken advantage of or cheated. Learn how to recognize a scam, and how to protect yourself from identity theft, online fraud, pyramid schemes, and more. Meet two aspiring models, a ballet dancer, and young filmmaker, who were all victims of a scam.</p>
02.02.22	#BK-152	<p>The Value Of Money</p> <p>With many currencies around the world, what determines the value of money? What are the factors that raise or lower the value of the American Dollar? Why is the dollar measured against the Japanese Yen, British Pound, or the Euro? Meet several entrepreneurs whose businesses are directly impacted by fluctuations in exchange rates.</p>