

THE BROADWAY SHOW

WITH TAMSEN FADAL
GENERIC FORMAT 2021-2022

INTRO/SEGMENT ONE 00:00
COMMERCIAL BREAK ONE 02:00
:60 National
:60 BLACK FOR LOCAL

SEGMENT TWO
COMMERCIAL BREAK TWO 03:00
:60 NATIONAL
2:00 BLACK FOR LOCAL

SEGMENT THREE
COMMERCIAL BREAK THREE 03:00
:60 NATIONAL
2:00 BLACK FOR LOCAL

SEGMENT FOUR / CLOSE

TOTAL RUNNING TIME: 28:30

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT MONICA (monica@pmi.tv) or KELLY (kelly@pmi.tv) @ PMI #412-281-5900. Can also be downloaded from the following Website: www.pmi.tv.

AFFIDAVIT OF PERFORMANCE:

STATION CALL LETTERS _____ ADDRESS _____

WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON
DATE _____ TIME _____

IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND/OR THE COMMERCIALS PLEASE
EXPLAIN ON THE REVERSE SIDE.

NOTARIZED BY _____ REP _____