



EPISODE #028W – JANUARY WEEKLY

AIRS: JANUARY 16, 2021

	<u>SEGMENT / RUN TIME</u>	
INTRO / SEGMENT ONE	10:43	00:00
COMMERCIAL BREAK ONE	02:00	10:43
:15 GORTON'S/PORTFOLIO (007GOR4115H)		
:30 ROCK AUTO/THE BAND (007ABAND14H)		
:15 L'OREAL/SERUM (007OMRL062H)		
:60 BLACK FOR LOCAL		
 SEGMENT TWO	 03:57	 12:43
COMMERCIAL BREAK TWO	03:00	16:40
:30 L'OREAL/RETINOL (007OMRL070H)		
:15 HERSHEY/KIT KAT (007HUKK110H)		
:15 OKEEFFE'S /WORKING HANDS (007KWL1702H)		
2:00 BLACK FOR LOCAL		
 SEGMENT THREE	 04:08	 19:40
COMMERCIAL BREAK THREE	03:00	23:48
:15 HERSHEY/KITKAT (007HUKK152H)		
:15 GORTON'S/FISH STICKS (007GOR4215H)		
:30 ROCK AUTO/ GARAGE BAND (007RBAND17H)		
2:00 BLACK FOR LOCAL		
 SEGMENT FOUR / CLOSE	 01:42	 26:48
TOTAL RUNNING TIME:		28:30

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT MONICA (monica@pmi.tv) or KELLY (kmizak@pmi.tv) @ PMI #412.281.5900. Can also be downloaded from the following website: www.pmi.tv.

AFFIDAVIT OF PERFORMANCE:

STATION CALL LETTERS _____ ADDRESS _____
 WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON
 DATE _____ TIME _____.
 IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND / OR THE
 COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.
 NOTARIZED BY _____ REP. _____