



CHEATERS STRIP (M-F)

Generic Show Format

	<u>Segment Time</u>	
<u>SEGMENT 1</u>	0:00:00	0:00:00
<u>COMMERCIAL BREAK 1</u>	0:02:00	0:02:00
02:00 NATIONAL		
<u>SEGMENT 2</u>	0:00:00	0:02:00
<u>COMMERCIAL BREAK 2</u>	0:02:00	0:04:00
02:00 Black for Local Advertising		
<u>SEGMENT 3</u>	0:00:00	0:04:00
<u>COMMERCIAL BREAK 3</u>	0:03:00	0:07:00
02:00 NATIONAL		
01:00 Black for Local Advertising		
<u>SEGMENT 4</u>	0:00:00	0:07:00
<u>COMMERCIAL BREAK 4</u>	0:00:30	0:07:30
00:30 Black for Local Advertising		
<u>CREDITS</u>	0:00:00	0:07:30
TOTAL RUNING TIME:		0:28:30

FOR QUESTIONS REGARDING TAPE, FORMAT OR SATELLITE INFORMATION
PLEASE CONTACT MONICA @ PMI (412-281-5900) or B.C. (412-495-0153)
or VIA EMAIL: monica@pmi.tv or bcelello@pmi.tv

EPISODIC PROMOS ARE PITCHED SEPERATELY IN PITCH BLUE

• AFFIDAVIT OF PERFORMANCE:

STATION CALL LETTERS _____ ADDRESS _____

WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON
DATE _____ TIME _____.

IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE
COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.

NOTARIZED BY _____ REP. _____

**RETURN ALL AFFIDAVITS TO: CHEATERS
4516 LOVERS LANE #104, DALLAS, TX 75225**