

TV- PG

# THE WENDY WILLIAMS SHOW

Closed Captioned

## DOUBLE RUN

| EPISODE #:                      | WD10EVG                           | FRIDAY                          | AIRDATE: 1/5/18 |                  |
|---------------------------------|-----------------------------------|---------------------------------|-----------------|------------------|
|                                 |                                   |                                 | SEGMENT RUNNING |                  |
| <b>OPENING / SEGMENT ONE</b>    |                                   |                                 | 20:46:00        | 20:46:00         |
| <b>NATIONAL BILLBOARD</b>       |                                   |                                 |                 |                  |
|                                 |                                   | TURBO TAX BILLBOARD, TURBOWENDY | :05             | 0:05:00 20:51:00 |
| <u>Commercial Break #1</u>      |                                   |                                 |                 | 1:31:00 22:22:00 |
|                                 | QTTX9405                          | TURBO TAX                       | :15             |                  |
|                                 | MCWA109317T                       | MCDONALDS BREAKFAST             | :30             |                  |
|                                 | ZAMB7028000                       | NATIONAL VISION                 | :15             |                  |
|                                 | OMCN0003000                       | L'OREAL USA CERAVE              | :15             |                  |
|                                 | PGSC2288000                       | P & G CO. SECRET                | :15             |                  |
| <b>SEGMENT TWO</b>              |                                   |                                 | 10:45:00        | 33:07:00         |
| <u>Commercial Break #2</u>      |                                   |                                 | 2:32:00         | 35:39:00         |
|                                 | LOCAL BLACK                       |                                 | 2:32            |                  |
| <b>SEGMENT THREE</b>            |                                   |                                 | 2:45:00         | 38:24:00         |
| <u>Commercial Break #3</u>      |                                   |                                 | 3:07:00         | 41:31:00         |
|                                 | LEDS0045000                       | UNILEVER DOVE                   | :30             |                  |
|                                 | YDRO1308000                       | OLIVE GARDEN                    | :15             |                  |
|                                 | QMTP7366000                       | METRO PCS                       | :15             |                  |
| <u>BUMPER</u>                   |                                   |                                 | :05             |                  |
| <u>Commercial Break 3 Con't</u> |                                   |                                 |                 |                  |
|                                 | LOCAL BLACK                       |                                 | 2:02            |                  |
| <b>SEGMENT FOUR</b>             |                                   |                                 | 1:55:00         | 43:26:00         |
| <u>Commercial Break #4</u>      |                                   |                                 | 2:37:00         | 46:03:00         |
|                                 | XORE0012000                       | CONTRAVE                        | :60             |                  |
| <u>BUMPER</u>                   |                                   |                                 | :05             |                  |
| <u>Commercial Break 4 con't</u> |                                   |                                 |                 |                  |
|                                 | LOCAL BLACK                       |                                 | 1:32            |                  |
| <b>SEGMENT FIVE</b>             |                                   |                                 | 5:50:00         | 51:53:00         |
| <u>Commercial Break #5</u>      |                                   |                                 | 2:48:00         | 54:41:00         |
|                                 | PGOO0646100                       | P & G CO. OLAY                  | :30             |                  |
|                                 | QTTX9445                          | TURBO TAX                       | :15             |                  |
|                                 | LOCAL BLACK                       |                                 | 2:02            |                  |
| <b>SEGMENT SIX</b>              |                                   |                                 | 0:41:00         | 55:22:00         |
| <u>Commercial Break #6</u>      |                                   |                                 | 2:38:00         | 58:00:00         |
|                                 | MCWA252517T                       | MCDONALDS BREAKFAST             | :15             |                  |
|                                 | CXLP7513000                       | CLOROX LIQUID PLUMBER           | :15             |                  |
| <u>BUMPER</u>                   |                                   |                                 | :05             |                  |
|                                 | LOCAL BLACK                       |                                 | 2:02            |                  |
| <b>SEGMENT SEVEN</b>            |                                   |                                 | 0:30:00         | 58:30:00         |
|                                 | CLOSING SEGMENT / CREDITS / LOGOS |                                 |                 |                  |
| <b>TOTAL RUNNING TIME:</b>      |                                   |                                 | <b>58:30:00</b> | <b>58:30:00</b>  |

Please contact Erin Kennedy at 412-281-5900 if you have any questions.