



**TO THE RESCUE 2020-2021
BARTER SPLIT 3:30 NATIONAL / 3:30 LOCAL**

EPISODE #203

BROADCAST WEEK 11/15/2021

SEGMENT NAME	SPOT	CODE	SEGMENT
BILLBOARD: TITLE SPONSOR (:05)	PEDIGREE (:05)	TTR_05PEDIGREE	
SEGMENT ONE			06;11;00
COMMERICAL BREAK 1			02;00;00
:30 Bissell	Crosswave Cordless Max Sanitize	ZBRK4426H	
:15 Blue Buffalo	Pet Foods	BBC-0100H	
:15 Credit Karma	Credit Karma	CCKA580015H	
:15 TO THE RESCUE PROMO	TO THE RESCUE YOUTUBE PROMO	TTR_15YOUTUBE	
:15 Rue Gilt Groupe	Rue Gilt	GSO5SH	
:15 Skechers	Skechers USA	BOBSSK1-1500H	
:15 TO THE RESCUE PROMO	TO THE RESCUE STORE PROMO	TTR_15STORE02	
BILLBOARD: SEGMENT SPONSOR (:10)	PEDIGREE (:10)	TTR_10PEDIGREE	
SEGMENT TWO			05;22;02
COMMERCIAL BREAK 2			02;30;00
2:00 BLACK FOR LOCAL ADVERTISING			
:15 Credit Karma	Credit Karma	CCKA550015H	
:15 Skechers	Skechers USA	BOBSSK1-1500H	
SEGMENT THREE			05;14;28
CLOSED CAPTIONING BILLBOARD (:15)	TO THE RESCUE YOUTUBE PROMO	TTR_15YOUTUBE	
COMMERCIAL BREAK 3			02;30;00
1:30 BLACK FOR LOCAL ADVERTISING			
:30 Bissell	Bissell Revolution Excited Emotion	REV2021H	
:15 Credit Karma	Credit Karma	CCKA579015H	
:15 Rue Gilt Groupe	Rue Gilt	GSO5SH	
SEGMENT FOUR			04;12;02
<i>BILLBOARDS INCLUDED IN CONTENT TIME</i>		TRT	28;30;00

Pitch Blue information, schedules & formats can be found on the PMI website: <https://pmi.tv/show/to-the-rescue>

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT PMI 412-281-5900

Jeffrey: jptomey@pmi.tv - Monica: monica@pmi.tv

AFFIDAVIT OF PERFORMANCE: We Warrant that the above program with the listed commercials aired			
in our facility on:	<u>DATE</u>	<u>TIME</u>	<u>STATION CALL LETTERS</u>
<u>ADDRESS</u>			
BY:	<u>NOTARIZED BY:</u>		
PLEASE E-MAIL SIGNED AFFIDAVITS TO: stations@americantvd.com			



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