



**TO THE RESCUE 2020-2021
BARTER SPLIT 3:30 NATIONAL / 3:30 LOCAL**

EPISODE #204 **BROADCAST WEEK 11/29/2021**

SEGMENT NAME	SPOT	CODE	SEGMENT
BILLBOARD: TITLE SPONSOR (:05)	PEDIGREE (:05)	TTR_05PEDIGREE	
SEGMENT ONE			05;46;00
COMMERCIAL BREAK 1			02;00;00
:30 Bissell	Crosswave Cordless Max Sanitize	ZBRK4426H	
:15 Credit Karma	Credit Karma	CCKA580015H	
:15 Skechers	Skechers USA	BOBSSK1-1500H	
:15 TO THE RESCUE PROMO	TO THE RESCUE YOUTUBE PROMO	TTR_15YOUTUBE	
:30 Bissell	Bissell Happy Accidents	RCWX2028H	
:15 TO THE RESCUE PROMO	TO THE RESCUE STORE PROMO	TTR_15STORE02	
BILLBOARD: SEGMENT SPONSOR (:10)	PEDIGREE (:10)	TTR_10PEDIGREE	
SEGMENT TWO			05;56;00
COMMERCIAL BREAK 2			02;30;00
<i>2:00 BLACK FOR LOCAL ADVERTISING</i>			
:15 Skechers	Skechers USA	BOBSSK1-1500H	
:15 Credit Karma	Credit Karma	CCKA579015H	
SEGMENT THREE			04;12;00
CLOSED CAPTIONING BILLBOARD (:15)	TO THE RESCUE YOUTUBE PROMO	TTR_15YOUTUBE	
COMMERCIAL BREAK 3			02;30;00
<i>1:30 BLACK FOR LOCAL ADVERTISING</i>			
:30 Bissell	Bissell Happy Accidents	RCWX2027H	
:15 Credit Karma	Credit Karma	CCKA550015H	
:15 Blue Buffalo	Pet Foods	BBC-0100H	
SEGMENT FOUR			05;06;02
<i>BILLBOARDS INCLUDED IN CONTENT TIME</i>		TRT	28;30;00

Pitch Blue information, schedules & formats can be found on the PMI website: <https://pmi.tv/show/to-the-rescue>

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT PMI 412-281-5900

Jeffrey: jptomey@pmi.tv - Monica: monica@pmi.tv

AFFIDAVIT OF PERFORMANCE: We Warrant that the above program with the listed commercials aired		
in our facility on: DATE	TIME	STATION CALL LETTERS
ADDRESS		
BY:	NOTARIZED BY:	
PLEASE E-MAIL SIGNED AFFIDAVITS TO: stations@americantvd.com		



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