



**TO THE RESCUE 2020-2021
BARTER SPLIT 3:30 NATIONAL / 3:30 LOCAL**

EPISODE #204

BROADCAST WEEK 1/10/2022

SEGMENT NAME	SPOT	CODE	SEGMENT
BILLBOARD: TITLE SPONSOR (:05)	PEDIGREE (:05)	TTR_05PEDIGREE	
SEGMENT ONE			05;46;00
COMMERICAL BREAK 1			02;00;00
:30 TO THE RESCUE	TO THE RESCUE BETTY WHITE MEMORIAL	TTR_30BETTY	
:15 Fracture	Fracture	FRAC15BUG1BH	
:15 Credit Karma	Credit Karma	CCKA590015H	
:15 Poshmark	Poshmark	ZPMK0048000H	
:15 TO THE RESCUE PROMO	TO THE RESCUE YOUTUBE PROMO	TTR_15YOUTUBE	
:15 Credit Karma	Credit Karma	CCKA560015H	
:15 Poshmark	Poshmark	HNPRVCF1A15H	
BILLBOARD: SEGMENT SPONSOR (:10)	PEDIGREE (:10)	TTR_10PEDIGREE	
SEGMENT TWO			05;56;00
COMMERCIAL BREAK 2			02;30;00
<i>2:00 BLACK FOR LOCAL ADVERTISING</i>			
:15 Credit Karma	Credit Karma	CCKA590015H	
:15 Poshmark	Poshmark	ZPMK0048000H	
SEGMENT THREE			04;12;00
CLOSED CAPTIONING BILLBOARD (:15)	TO THE RESCUE YOUTUBE PROMO	TTR_15YOUTUBE	
COMMERCIAL BREAK 3			02;30;00
<i>1:30 BLACK FOR LOCAL ADVERTISING</i>			
:15 Credit Karma	Credit Karma	CCKA588015H	
:30 Blue Buffalo	Pet Foods	BBC-0035H	
:15 Credit Karma	Credit Karma	CCKA575015H	
SEGMENT FOUR			05;06;02
<i>BILLBOARDS INCLUDED IN CONTENT TIME</i>		TRT	28;30;00

Pitch Blue information, schedules & formats can be found on the PMI website: <https://pmi.tv/show/to-the-rescue>

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT PMI 412-281-5900

Jeffrey: jptomey@pmi.tv - Monica: monica@pmi.tv

AFFIDAVIT OF PERFORMANCE: We Warrant that the above program with the listed commercials aired	
in our facility on: <u>DATE</u>	<u>TIME</u> <u>STATION CALL LETTERS</u>
<u>ADDRESS</u>	
<u>BY:</u>	<u>NOTARIZED BY:</u>
PLEASE E-MAIL SIGNED AFFIDAVITS TO: stations@americantvd.com	



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