



FARM JOURNAL

TVPG/CC

**EPISODE #: 101722**

(AIRDATE: 10/17/2022)

|   | <u>SEGMENT TIME</u> |                |
|---|---------------------|----------------|
| <b>SEGMENT 1</b>                          | 0:08:35             | 0:08:35        |
| <b>COMMERCIAL BREAK 1</b>                 | 0:02:05             | 0:10:40        |
| <b>02:00 NATIONAL/LOCAL ADVERTISING</b>   |                     |                |
| <b>SEGMENT 2</b>                          | 0:02:56             | 0:13:36        |
| <b>COMMERCIAL BREAK 2</b>                 | 0:02:05             | 0:15:41        |
| <b>02:00 NATIONAL/LOCAL ADVERTISING</b>   |                     |                |
| <b>SEGMENT 3</b>                          | 0:03:14             | 0:18:55        |
| <b>COMMERCIAL BREAK 3</b>                 | 0:02:05             | 0:21:00        |
| <b>02:00 NATIONAL ADVERTISING</b>         |                     |                |
| <b>SEGMENT 4</b>                          | 0:03:20             | 0:24:20        |
| <b>COMMERCIAL BREAK 4</b>                 | 0:02:05             | 0:26:25        |
| <b>02:00 NATIONAL/LOCAL ADVERTISING</b>   |                     |                |
| <b>SEGMENT 5 (INCLUDES CLOSE/CREDITS)</b> | 0:02:04             | 0:28:29        |
| <b>TOTAL RUN TIME:</b>                    |                     | <b>0:28:29</b> |

FOR QUESTIONS REGARDING FORMAT OR SATELLITE INFORMATION

PLEASE CONTACT MONICA or JEFF @ PMI # 412.281.5900 or VIA EMAIL AT monica@pmi.tv or jptomey@pmi.tv