



Description: **Generic Format**

NOTE: **Segment Timings on Slate**

SEGMENT #1 (1)	6:00	
Commercial Break #1 (1AB)	1:00	NATIONAL
(2AB)	1:01	LOCAL (COVER FARM JOURNAL SPOTS)
SEGMENT #2 (2)	4:00	
Commercial Break #2 (3AB)	1:01	LOCAL (COVER FARM JOURNAL SPOTS)
(4AB)	1:00	NATIONAL
SEGMENT #3 (3)	4:00	
Commercial Break #3 (5AB/6AB)	2:00	NATIONAL
SEGMENT #4 (4)	4:00	
Commercial Break #4 (7AB)	1:00	NATIONAL
(8AB)	1:01	LOCAL (COVER FARM JOURNAL SPOTS)
SEGMENT #5 (5) - Close, Credits	2:30	
TOTAL RUNNING TIME:	0:28:30	**

QUESTIONS: ph: 574-309-9809 -or- evongunten@farmjournal.com

NOTE: Weather with :15 Local Insert Occurs in Segment 3



Affiliate Format