



CENTRAL AVE

Attn: Program Director / Master Control Operator

Re: Central Ave

Distribution Information: 2020 – 2021 Season

SEASON INFORMATION

The new season is available for broadcast **starting the weekend of 9/26/2020** and will be telecast over a 52-week period. Production Masters Inc. will handle the distribution of this series. Episode formats will be posted to the PMI website by 5pm et every Friday.

PATHFIRE PITCH INFORMATION

This series is available via **PATHFIRE only**. It will be pitched in HD (16 x 9) and converted to SD (4 x 3 Center Cut) for stations that require it. Please see the schedule below for pitch info (all times are EASTERN):

Pitch Day: FRIDAYS (Effective Friday, September 25th, 2020)

Show A – 5:00pm et

Show B – 5:10pm et

PPS FOLDERS

CENTRAL AVE SHOW A

CENTRAL AVE SHOW B

Each episode will only stay on your receiver for about 48 hours after the initial pitch, please be sure to record to tape

TV RATINGS / V-CHIP / CC INFORMATION

All episodes are available with a ratings icon found at the top left side of the picture during the first 15 seconds of the program. All episodes will also be V-Chip encoded with this same rating. All episodes are encoded with closed captioning.

***You can find the show info / formats by using this direct link:**

<https://pmi.tv/show/central-ave/>.*

Should you have any questions please contact either Monica or John by phone at PMI 412.281.5900 or by email at monica@pmi.tv or jmorrow@pmi.tv.