



Attn: **Program Director / Master Control Operator**

Re: **Schitt's Creek**

Distribution Information: **2020 - 2021 Season**

### **SEASON INFORMATION**

The new season is available for broadcast **starting the week of 9/28/2020** and will be telecast over a 52-week period. Production Masters Inc. will handle the distribution of this series. Episode formats will be posted to the PMI website by 7pm et Monday - Friday.

### **PATHFIRE PITCH INFORMATION**

This series is available via **PATHFIRE only**. It will be pitched in HD (16 x 9) and converted to SD (4 x 3 Center Cut) for stations that require it. Please see the schedule below for pitch info (all times are EASTERN):

**Pitch Days: MONDAY - FRIDAY** (Effective Thursday, September 24<sup>th</sup>, 2020)

*Primary Run - 11:30pm et*

*Double Run - 11:40pm et*

*Single Run Only - 11:50pm et*

### **PPS FOLDERS**

*SCHITTS CREEK PRIMARY RUN*

*SCHITTS CREEK DOUBLE RUN*

*SCHITTS CREEK SINGLE RUN ONLY*

**\*Each episode will only stay on your receiver for about 48 hours after the initial pitch, please be sure to record to tape\***

### **TV RATINGS / V-CHIP / CC INFORMATION**

All episodes are available with a ratings icon found at the top left side of the picture during the first 15 seconds of the program. All episodes will also be V-Chip encoded with this same rating. All episodes are encoded with closed captioning.

**\*You can find the show info / formats by using this direct link:**

**<https://pmi.tv/show/schitts-creek/>.\***

*Should you have any questions please contact either Monica or John by phone at PMI 412.281.5900 or by email at [monica@pmi.tv](mailto:monica@pmi.tv) or [jmorrow@pmi.tv](mailto:jmorrow@pmi.tv).*