



**PRIMARY RUN**

**Air Date:**  
**1/11/2021**

**CLOSED CAPTIONED**  
**TV-14 L**

**SC-71 "THE PREMIERE"**

		<u>SEGMENT</u>	<u>RUN</u>
	<b>MAIN TITLE / ACT ONE</b>	06:45	00:00
	<b>COMMERCIAL BREAK ONE</b>	02:02	06:45
:30	CVNA0602H CARVANA / BELIEVE IT		
:15	KJRB0017000H JERGENS / EUCALYPTUS		
:15	PGDY5513000H P&G CARAT / DOWNY		
:02	Bumper	00:02	08:47
1:01	<i>Black For Local</i>		
	<b>ACT TWO</b>	07:51	08:49
	<b>COMMERCIAL BREAK TWO</b>	02:02	16:40
:45	PFEQ0041000H PFIZER / ELIQUIS		
:15	CPCK0263000H CAMPBELL / SOUP & CHUNKY		
:15	HUKK0152000H HERSHEY / KIT KAT	00:15	18:42
:02	Bumper	00:02	18:57
1:01	<i>Black For Local</i>		
	<b>ACT THREE</b>	03:54	18:59
	<b>COMMERCIAL BREAK THREE</b>	03:32	22:53
2:31	<i>Black For Local</i>		
:02	Bumper	00:02	26:25
:15	ZNWG0052000H NATURE'S WAY / ALIVE		
:15	SMDC0635000H SMILE DIRECT / ALIGNER		
:30	PGAL9688000H P&G CARAT / ALWAYS		
:31	QPRG1223000H PROGRESSIVE / DR. RICK	00:31	26:27
	<b>ACT FOUR / CREDITS</b>	01:32	26:58
<b>TOTAL RUNNING TIME:</b>			<b>28:30</b>

Please contact MONICA (monica@pmi.tv) or JOHN (jmorrow@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

This info can also be downloaded by using this direct link:  
<https://pmi.tv/show/schitts-creek/>