



**PRIMARY RUN**

**Air Date:**  
**1/15/2021**

**CLOSED CAPTIONED**  
**TV-14 L**

**SC-79 "START SPREADING THE NEWS"**

		<u>SEGMENT</u>	<u>RUN</u>
	<b>MAIN TITLE / ACT ONE</b>	07:27	00:00
	<b>COMMERCIAL BREAK ONE</b>	02:02	07:27
:15	CTICIT15E00H CHATTEM / ICY HOT		
:15	NSG5SH GILT / NO SHIPPING		
:30	XGGA9766100H GEICO / BILLY BLANKS		
:02	Bumper	00:02	09:29
1:01	<i>Black For Local</i>		
	<b>ACT TWO</b>	05:48	09:31
	<b>COMMERCIAL BREAK TWO</b>	02:02	15:19
:15	ZNWG0049000H NATURE'S WAY / SAMBUCCUS		
:15	GXTH0046000H GLAXO / THERAFLU		
:15	OMRL0050000H L'OREAL / REVITALIFT		
:15	CLDC6513000H COLGATE / OPTIC WHITE		
:15	QMAY2227OS1H MACY'S / MLK MATTRESS	00:15	17:21
:02	Bumper	00:02	17:36
1:01	<i>Black For Local</i>		
	<b>ACT THREE</b>	05:10	17:38
	<b>COMMERCIAL BREAK THREE</b>	03:32	22:48
2:31	<i>Black For Local</i>		
:02	Bumper	00:02	26:20
:30	YOWA1467100H LOWES / GARAGE DIFY		
:15	UJPH9115400H GLAXO / PREP H		
:15	PGTX9947000H P&G CARAT / TIDE		
:15	KJRB0017000H JERGEN'S / EUCALYPTUS	00:15	26:22
:15	PGSW6480000H P&G CARAT / SWIFFER WET JET	00:15	26:37
	<b>ACT FOUR / CREDITS</b>	01:37	26:52
		<b>TOTAL RUNNING TIME:</b>	<b>28:29</b>

Please contact MONICA (monica@pmi.tv) or JOHN (jmorrow@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

This info can also be downloaded by using this direct link:  
<https://pmi.tv/show/schitts-creek/>