



Description: **Generic Format '20 - '21**

NOTE: **Segment Timings on Slate**

SEGMENT #1		
Commercial Break #1	1:00	NATIONAL
	1:01	INSERT LOCAL (Cover existing spots)
SEGMENT #2		
Commercial Break #2	2:00	NATIONAL
SEGMENT #3		
Commercial Break #3	2:01	INSERT LOCAL (Cover existing spots)
SEGMENT #4		
Commercial Break #4	1:00	NATIONAL
	1:01	INSERT LOCAL (Cover existing spots)
SEGMENT #5		
Mid/Split Break #5	1:30	INSERT LOCAL
SEGMENT #6		
Commercial Break #6	1:00	NATIONAL
	1:01	INSERT LOCAL (Cover existing spots)
SEGMENT #7		
Commercial Break #7	2:00	NATIONAL
SEGMENT #8		
Commercial Break #8	2:01	INSERT LOCAL (Cover existing spots)
SEGMENT #9		
Commercial Break #9	1:00	NATIONAL
	1:01	INSERT LOCAL (Cover existing spots)
SEGMENT #10		
Close/Credits & logos		
TOTAL RUNNING TIME:	58:30:00	

Fed by Pitch Blue

QUESTIONS: ph: 574-309-9809 -or- evongunten@farmjournal.com
MUSIC: "U.S. Farm Report" Theme by John Mennella, id Music, ASCAP

