



“AMERICA’S BLACK FORUM” NATIONAL BROADCAST FORMAT

BROADCAST SYNDICATION WINDOW

October 2, 2021 through October 1, 2022

WEEK OF: 9/27/21

AIR DATE: 10/2/21

EPISODE: 21-01

	COMMERCIAL LENGTH	SEG TIMES
SEGMENT #1	08:10	
COMMERCIAL BREAK#1		2:00
1. State Farm- BBQ JDP- OQTM1229000H	:30	
2. USAA- P&C SAFE PILOTS- CUSA1904000 (:60 BLACK FOR LOCAL SPOT)	:30	
	05:41	
SEGMENT #2		
COMMERCIAL BREAK #2		3:00
1. State Farm- Maya Markdown- OQTM0148000H	:30	
2. P&G- US Stride Alive with Freshness-PGFG6047000H	:30	
3. Pfizer-Cologuard-Big Dog Little- ZEXS1022000 (1:30 BLACK FOR LOCAL SPOTS)	:30	
	05:07	
SEGMENT #3		
COMMERCIAL BREAK #3		3:00
1. Toyota- Lindsey Grandy- CCP NCAT2021	:30	
2. P&G- Clean Freak- PGMC33558000	:30	
3. State Farm- - BBQ JDP- OQTM1229000H	:30	
(1:30 BLACK FOR LOCAL SPOTS)		
	01:32	
SEGMENT #4		
COMMERCIAL BREAK #4		

COMMERCIAL TIME
TOTAL RUN TIME

8:00
28:30