



**“AMERICA’S BLACK FORUM”
NATIONAL BROADCAST FORMAT**

BROADCAST SYNDICATION WINDOW

October 2, 2021 through October 1, 2022

WEEK OF: 10/11/21

AIR DATE: 10/16/21

EPISODE: 21-03

	COMMERCIAL LENGTH	SEG TIMES
SEGMENT #1		07:51
COMMERCIAL BREAK#1		2:00
1. P&G- ALIGN WHIPPET GMTV- PGAA0492000	:30	
2. USAA- P&C SAFE PILOTS- CUSA1904000	:30	
(:60 BLACK FOR LOCAL SPOT)		
		06:13
SEGMENT #2		
COMMERCIAL BREAK #2		3:00
1. P&G-BABY BOUNCE CPH-PGCR8023000	:15	
2. State Farm- Maya Markdown- OQTM0148000H	:30	
3. PFIZER- COLOGUARD WHEN YOU'RE 45-ZEXS1005000	:30	
4. P&G- PZ RHS IN THEIR OWN WORDS NEW GMTV-PGNC5250000	:15	
(1:30 BLACK FOR LOCAL SPOTS)		
		04:01
SEGMENT #3		
COMMERCIAL BREAK #3		3:00
1. Toyota- Jewel Fossett II- CCP AAMU2020	:30	
2. Ad Council- By the Time- CNCL0004000H	:30	
3. State Farm- - BBQ JDP- OQTM1229000H	:30	
(1:30 BLACK FOR LOCAL SPOTS)		
SEGMENT #4		
COMMERCIAL BREAK #4		02:25
COMMERCIAL TIME		8:00
TOTAL TIME		28:30
TOTAL RUN TIME		20:30

