



**“AMERICA’S BLACK FORUM”
NATIONAL BROADCAST FORMAT**

BROADCAST SYNDICATION WINDOW

October 2, 2021 through October 1, 2022

WEEK OF: 10/18/21

AIR DATE: 10/23/21

EPISODE: 21-04

	COMMERCIAL LENGTH	SEG TIMES
SEGMENT #1		08:36
COMMERCIAL BREAK#1		2:00
1. P&G- Dayquil Super C-PGNC5420000	:30	
2. USAA- P&C SAFE PILOTS- CUSA1904000	:30	
(:60 BLACK FOR LOCAL SPOT)		
		03:52
SEGMENT #2		
COMMERCIAL BREAK #2		3:00
1. P&G-Squirmer Rev Brickhouse-PGCN2490000	:30	
2. State Farm- Maya Markdown- OQTM0148000H	:30	
3. Verizon 2021 – YVWF1466100H	:30	
(1:30 BLACK FOR LOCAL SPOTS)		
		06:12
SEGMENT #3		
COMMERCIAL BREAK #3		3:00
1. Toyota- Alan Williams- CCP PVAM2020H	:30	
2. Verizon 2021 – YVWF1466100H	:30	
3. State Farm- - BBQ JDP- OQTM1229000H	:30	
(1:30 BLACK FOR LOCAL SPOTS)		
		01:51
SEGMENT #4		
COMMERCIAL BREAK #4		
COMMERCIAL TIME		8:00
TOTAL TIME		28:30
TOTAL RUN TIME		20:30

