



America's Black Forum Episode Synopsis

Episode Number: 21-01
Week of September 27, 2021

This week on **America's Black Forum**:

Infertility Among African American Women

Statistics have shown that Black women are at a higher risk for infertility and are less likely to discuss the problem. Many women have turned to less traditional ways to start a family, with adoption being an option. But like infertility, adoption has a stigma attached and even fear. **Deborah Olivia Farmer** wanted to become a mom, but traditional childbirth wasn't an option. After years of trying, her and her husband decided adoption was the route. It wasn't an easy decision, but Deborah is glad she did. **Today**, Deborah has published a book titled *My Journey to Joshua: Finding Love Through God's Grace and Adoption* detailing her ups and downs with infertility and the joys of adoption.

Atlanta Restaurant Owners Cooking up Recipe to Provide Life Insurance for Black Men

Two of Atlanta's prominent restaurateurs have again come together to help the city's Black community, this time by giving life insurance to Black men who are at a disadvantage. The initiative by **Pinky Cole of Slutty Vegan ATL** and **Derrick Hayes of Big Dave's Cheesesteaks** also includes financial guidance, mental health therapy services and yoga classes for those struggling. Working through their philanthropic foundations, the two business owners created Square 1: The Life Experience. The campaign aims to prevent death and improve mental health outcomes among Black men. Its initial goal is to give away life insurance policies to 25,000 Black men by 2023.

LA Based Walton Isaacson Ad Agency Blazing Cultural Trails

Marketing innovators **Aaron Walton**, Cory Isaacson and Earvin "Magic" Johnson came together to create a company that challenged agency conventions with a model based

on diversity, culture and innovation. Walton Isaacson is an award winning African-American owned Ad Agency with an impressive client list and a stellar reputation.